

TELLING QUESTIONS TO ASK WHEN CHOOSING AN ESTATE AGENT...

Question	Other Agent	 Stowhill Estates
Will my property be listed on all 3 major portals? (Rightmove, Zoopla and On The Market.)		Yes (we actually list on those 3 and at least 4 others)
What is your average % of asking price achieved?		101.9% (the national average is 95-98%)
Will you be my point of contact from start to finish?		Yes (Often the valuer steps out once the contract is signed. Not with us)
Do YOU personally accompany ALL viewings?		Yes (We don't use viewing agents / weekend staff)
Will you create a whatsapp group for easy and immediate communication?		Yes (Communication is key!)
Will you create a professionally filmed and edited, presenter-led video?		Yes (proper video hugely improves engagement and enquiries)
Will you stage and style the house for photography/video?		Yes (This is time consuming & expensive but it sells the "lifestyle")
Will you produce a marketing roadmap and a plan B?		Yes (Failure to prepare is preparing to fail!)
Will I be tied in to a long minimum contract period and is there an additional lengthy notice period?		No & No (No minimum terms. We just ask for 14 days notice, that's it)
Do you produce a magazine style brochure for viewings?		Yes (We keep your property top of mind after the viewing)